

2018 DURAND DAZZLE HOLIDAY PARADE

Saturday, November 24, 2018 @ 6:00pm

It's Holiday Parade Time! We would like to invite you to participate in our 18th Annual Durand Dazzle Holiday Parade through historic downtown Durand, along the banks of the beautiful Chippewa River on the evening of Saturday, November 24th.

Our theme this year is *"it's a marshmallow world"*. We are looking forward to a variety of floats and walking units-**So let your imaginations go wild**. When designing your entry please keep the following in mind:

**If you would like to show support of our men and women in the Armed Forces, who serve our country here and around the world, please bear the American Flag in some manner.

We ask that **NO ENTRY HAVE SANTA OR MRS. CLAUS. We have a special unit designated for them. (We don't want to confuse the little ones.)

As the parade begins after dark **ALL ENTRIES MUST BE ILLUMINATED. Decorate with lots of bright lights. We also encourage music on your entry-this helps create that warm "Holiday feeling" for the parade.

**For safety reasons we ask that you do not throw candy or objects from your entry. (They may be passed out along side of the units).

**Please no alcoholic beverages in the line-up area or on your unit.

** DUE TO STATE REQUIREMENTS, A CURRENT COGGINS TEST WILL BE REQUIRED FOR ALL HORSE ENTRIES IN THE PARADE. PLEASE INCLUDE A PHOTOCOPY WITH YOUR PARADE ENTRY.

** All Animal units **MUST** provide clean up at the staging area and throughout the parade

Awards will be given in these categories -

Durand Dazzle Award	Best overall entry (illumination, theme, music)
DIG Award	Commercial entry
Sno Flake Award	Community Award (Group/organization)
Elf Award	Best School Entry
Sno Queen	Visiting Royalty
Reindeer Award	Best Animal Entry

We appreciate your support and look forward to your participation! Help make this event a **HUGE COMMUNITY CELEBRATION** and let's kick off the Holidays

If you have any questions please feel free to contact:

Sarah Schutta 715-671-3445 or Cheryl Brantner 715-495-8475 Or visit

www.durandimprovementgroup.org

WE WISH YOU ALL A SUCCESSFUL AND PROSPEROUS HOLIDAY SEASON!

Sarah M. Schutta

Durand Improvement Group

Durand Dazzle Holiday Parade Chairperson