

Durand Improvement Group
Meeting Minutes – February 13, 2023

Members present: Mike Norby, Tanya Smeltzer, Jordin McMahon, Alex Holmes, Val Cataract, Jenny Whitman (NTec), Wendy Brantner, Kim Bauer (Batter and Bowls)

Visitors present: Jody Kreibich

Meeting called to order – 6:00 PM

Approval of minutes: Approved by all

Approval of financial: Approved by all

Committee Reports:

Memberships: More came in. Will need to update website.

Music in the Park: One more band reached out. As this year is scheduled, we will consider them for next year.

Business Expo: Ten businesses participating thus far. DIG will have a booth with membership forms available. Mike will try to arrange one for FunFest as well. Doors open at 4 PM for setup and remain open until 8 PM for take down. No financial transactions can be made, but businesses are welcome to give away samples. No current concerns on number of tables available.

Dog Park: The \$20,000 must be used for the dog park and cannot be used for other purposes; money will go back to Purina if no Dog Park. Everything is still on track. Working with city regarding land. A news article will be done for this.

Funfest: Non-denominational church service at 8:30 AM Sunday. No seating provided, so attendees must bring their own. Craft / vendor fair is up in the air; Christina Hager can provide information but won't be available to participate. Sprout Up Pop-Up Markets may be able to handle this. Sponsorship updates – need \$30,000 for Fun Fest expenses; currently sitting at \$14,198.40. Bauer Built will be getting a separate banner for this sponsorship. Committee agreed on an individual to ask to be parade marshall based on nominations from the community. Should she decline, there are several other good candidates to consider.

Golf Tournament: Mike started talking to Diane about this. He will work on getting this figured out. Hoping to plan for late summer or early fall. Will need to reach out to Tracy and Sarah about scheduling. Plan to have little events at each hole (or every other). There will also be a golf tournament fun fest weekend for band shell renovations.

Poker Run: Still need to reach out to Rec Hall and need a professional name for the event. Plan for late July or early August and fundraiser for different organizations each year.

New Business:

Jody Kreibich spoke about the Tin Can Mobile Bar. Per the bylaws, they fall outside of the range for potential vendors for Music in the Park. A non-compete is in place for Fun Fest with the carnival as well. We suggested contacting Blues on the Chippewa, as the drinks could be a nice addition to the event.

Fundraiser suggestions were brought forth by Kim Bauer and others present. Mondovi has the Shamrock Shuffle and Ladies Luncheon. Businesses stay open late and there are raffle prizes donated by the local businesses. Shamrock Shuffle allows open container and has prizes. There's a scavenger hunt to get people into the businesses. We could maybe incorporate something similar into Trunk or Treat with all the businesses in town; add food stands and hold raffles. The Ladies Luncheon has two meal sessions and money goes toward food, a door prize ticket, and fundraising; they have close to 90 businesses participating. There are additional \$1 raffles throughout the meals. We could possibly do something similar at Club 10 to bring more people into the area and raise funds.

Next general meeting: March 13, 2023

Meeting adjourned: 6:37 PM