

Durand Improvement Group Meeting Minutes – March 13, 2023

Members present: Mike Norby, Tanya Smeltzer, Jordin McMahon, Alex Holmes, Wendy Brantner
Guests present:

Meeting called to order – 6:06 PM

Approval of minutes: Approved

Approval of financial: Approved

Committee Reports:

Memberships: More memberships have come in; need to get the website updated as soon as memberships come in so that this is always accurate. Provisions Health has submitted their membership.

Music in the Park: Shari is no longer handling vendors, so we will be working with the vendors. June and July we will have Blues on the Chippewa selling food. Lima Lads and Lassies will be doing desserts in June. Jordin will talk to the Methodist church about participating in June. Need to contact businesses about Taste of Durand; could have up to six with the pavilions and a tent. Perkz will be participating in Taste of Durand. Jordin intends to contact the businesses in person to extend invites. We will be handling beverages as in the past.

Business Expo: Have 21 businesses so far. Jordin has posted an updated flier. Suggest planning for 50-100 people going through during the event. Jordin and Alex will be running the booth.

Dog Park: Proceeds from the dog easter egg hunt will benefit both the Pepin County Humane Society and the Dog Park.

Funfest: NTec is a gold sponsor and Corral is also a gold sponsor. Provisions Health would like to help with Fun Fest; they will be donating a basket for a prize for the golf tournament. The 26 raffle tickets will be going on sale soon. There will be an ATM in the beer tent this year. Sprout Up Pop-Up Markets will be handling the vendor faire; it will be down at the Veterans' Park. Advertising for the vendor faire was limited last year, so having this handled by them will be beneficial. Car show is being sponsored and handled by John Koehler and RP. Family Feud is scheduled as well.

Golf Tournament: Date options include July 8th or 15th if during the summer. July 8th is the preferred date to avoid conflicts with other events that take place in July. If that date is no longer available, we may want to ask about options for a late season event in September. Need to determine how to address a tie.

Poker Run: Working on plan for advertising and the route to take (to avoid road construction and other issues). Alex hopes to have something drawn up for next month's meeting.

Scholarship: Sticking with one \$500 scholarship this year. Fun Fest may be doing one as well following similar criteria. The scholarship applications should be made available and accepted.

Flower baskets: Schaul's is storing our baskets but will not be picking up the flowers this year. We will need to pick up the baskets and handle pick up of the flowers. Jordin and Alex should be able to get the flowers picked up and to town. NTec may still help get them hung up, so Jordin will contact Shari and check with them.

New Business:

Advertising - Jordin emailed Brian but has not yet heard back, so she will stop by WRDN to touch base. Mike will get his number to Jordin as well. We need to have advertisements in the works at this point. We will plan on the same package this year as last year and discuss pricing options.

Website – Currently use Homestead which doesn't have a mobile version. Mike has suggested switching to Wix. Price is similar and Mike uses this for Fun Fest. Currently paying \$284.88 a year without a secure connection. Wix is more user friendly and roughly the same price with \$25 per year for the domain. Wix automatically has a desktop and mobile version. Mike will handle this transfer; voted and all in favor of making the switch.

Photo contest – would do this online and could use Durand Dollars for a prize. Would involve taking pictures within the city or town of Durand. We could include these photos on the website.

Next general meeting: April 10, 2023

Meeting adjourned: 7:11 PM