

P.O. Box 156  
Durand, WI 54736  
[durandimprovementgroup@gmail.com](mailto:durandimprovementgroup@gmail.com)



“Together, we grow a better community.”

Dearest Friend,

As the temperatures begin to fall, the leaves begin to change colors, and the dreaded snow is in sight, we aim to bring joy with our 23<sup>rd</sup> Annual Durand Holidazzle Parade through historic downtown Durand, along the banks of the beautiful Chippewa River on the evening of Saturday, November 30, 2024.

The theme for this year will be ***My Favorite Christmas Movie***. We look forward to seeing your creativity come to life! When designing your entry, please keep the following in mind:

- **We ask that NO ENTRY have Santa or Mrs. Claus. We have a special unit designated for them and do not want to confuse the little ones.**
- As the parade begins after dark, **ALL ENTRIES MUST BE ILLUMINATED.**
- Decorate! Decorate! Decorate! Bring out the bright flashy lights and Christmas carols/music – this helps create a warm Holiday feeling!
- Candy and other items **cannot** be thrown from your unit. We highly encourage you to pass out these items along the route.
- Please **no** alcoholic beverages in the line-up area or on your unit!
- A Coggins Test is required for all horse entries. Please include a copy of the test when returning your entry.
- **ALL** animal units **MUST** clean up after themselves throughout the entirety of the parade route and line-up area.

Awards will be given in the following categories:

- Durand Dazzle Award (Best Overall)
- DIG Award (Best Commercial Entry)
- Snow-Flake Award (Best Group/Organization)
- Elf Award (Best School Entry)
- Sno-Queen Award (Best Visiting Royalty)
- Reindeer Award (Best Animal Entry)

If you have any questions, please reach out to Mike Norby at (715) 279-3368 or [durandimprovementgroup@gmail.com](mailto:durandimprovementgroup@gmail.com).

Let's make this year's Holidazzle Parade a tapestry of holiday wonder that will be talked about with twinkling eyes and wide smiles for years to come.

Wishing you a holiday season filled with joy, laughter, and an abundance of merry moments.

Warmest regards,

**DURAND IMPROVEMENT GROUP**



Scan this QR code with your smartphone to be directed to our website!



# Holidazzle Parade Entry Form

PO BOX 156

DURAND, WI 54736

[durandimprovementgroup@gmail.com](mailto:durandimprovementgroup@gmail.com)

Parade Start Day/Time: November 30, 2024 | 6pm

## Contact Information

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Date: \_\_\_\_\_  
First Last

Address: \_\_\_\_\_  
Street/Mailing Address

\_\_\_\_\_ City State ZIP Code

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

## Entry Type

- |                                       |  |   |                                       |
|---------------------------------------|--|---|---------------------------------------|
| <input type="checkbox"/> Music        | <input type="checkbox"/> Automobile Club | <input type="checkbox"/> 4-H Group          | <input type="checkbox"/> Tractor/Farm |
| <input type="checkbox"/> Clown        | <input type="checkbox"/> Marching Unit   | <input type="checkbox"/> Emergency Services | <input type="checkbox"/> Non-Profit   |
| <input type="checkbox"/> Business     | <input type="checkbox"/> Political       | <input type="checkbox"/> Equestrian         | <input type="checkbox"/> Event        |
| <input type="checkbox"/> Other: _____ |  |   |                                       |

**POLITICAL ENTRIES ARE SUBJECT TO A \$50.00 ENTRY DONATION**

Will your entry have music?  Yes  No

## Description of Unit

**PLEASE BE AS SPECIFIC AS POSSIBLE! INCLUDE THE NUMBER & LENGTH OF VEHICLES, FLOATS, ETC.**

## Disclaimer and Signature

*I, the participant, release the Durand Improvement Group, the City of Durand, its officers, members, employees, volunteers, and agents from any and all claims of participants arising from participation in the event known as the Durand Improvement Group Holidazzle Parade. In exchange for the right to participate in the event, the participant hereby waives, releases, and discharges any and all claims for injuries to a person, including death or to property, that the participant may incur as a result of the participant's participation in the event. This release discharges the Durand Improvement Group and all other promoters, sponsors, promoting clubs, officials, and any municipality or other public entity and their respective agents and employees associated with the event, and from and against any and all liability arising of or connected in any way to the event, even though that liability may arise out of negligence, carelessness, gross negligence, or intentional act on the part of the Durand Improvement Group, or others, or participants. Participant understands and acknowledges that a serious accident can occur during activities such as the event. Knowing such risks, the participant hereby assumes all those risks and injury to the person including death or to property related to the event, and releases and holds harmless and indemnifies the Durand Improvement Group, City of Durand, and others for any such injury whether such injury arises from the Durand Improvement Group Committee or others negligence, carelessness, gross negligence, or intentional acts, including but not limited to all costs and attorney's fees. Further, the participant hereby grants full permission to any and/or all the foregoing to use any photographs, video recordings, motion pictures, recordings, or any other record of this event. Participant agrees that this waiver and release shall be binding on the participants' personal representatives, heirs, assigns, and next of kin. Participant has carefully read and understands the foregoing waiver and release and signs this document as participant's own free act. Participant represents that in executing this document, the party doing so has the full authority to enter into this agreement with the Durand Improvement Group and acknowledges that the Durand Improvement Group is relying upon the execution of this document in allowing the participant to participate in the event.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_