

**Durand Improvement Group
Meeting Minutes – May 8, 2023**

Members present: Mike Norby, Tanya Smeltzer, Val Cataract, Kim Bauer

Meeting called to order – 6:06 PM

Approval of financial: Approved

Committee Reports:

Memberships: Val will be updating the latest memberships that she has received and will get it to the DIG e-mail address. Waumadee has sent in a membership for \$200 and Xcel has sent in one for \$200.

Music in the Park: SFB has donated to be a sponsor. Xcel has donated to be a sponsor as well. St John Lutheran will be doing desserts for July. Do we need a volunteer sign-up? Having another person to walk around for selling tickets would be helpful. Send out an email to all members noting that we could use help and request volunteer; also put something on Facebook. FunFest is using a sign-up via another site where you can specify the date, time, and what you need volunteers for. If a business has members come out for one of the nights, can put out a thank you to the business for it. Mike will post on Facebook for volunteers.

Dog Park: LeAnna has temporarily stepped down as the chairperson. Dog Easter egg hunt had approximately 40 dogs. Mike will reach out about who the best contact is going forward.

Funfest: Total sponsorships is \$30,370 – most ever received in sponsorships. Expenses total \$31,495. After club tickets are sold, should be ahead. FunFest FB post has reached over 12,000 people. Sponsored ads have done well as well. Need more volunteers for the beer tent. Need to fill 16 teams; one team needs an additional person, and 6 other teams are needed (2 – 4 PM on Saturday). Parade help is needed – approx. 5-10 people to help setup or direct where units need to enter the route, answer questions regarding the parade. Mike has a map for answering questions for this. Right now, Tier 1 construction is providing a UTV. Tractor Central will provide if they have them available at the time. Pre-sale wristbands are going on sale May 29th. Daily bands will be \$35 in advance; large bands will be \$55-60 in advance. \$5 more at the ticket box.

Golf Tournament: July 8th. Need to contact Rolling Greens to check on times and make sure a poster is made. Mike can make a poster and will contact them and get everything taken care of and taken out. He will also work with Diane for walking through a golf tournament. Hoping to have similar prizes for DIG as there are for FunFest.

Poker Run: Working on contacting all stops – August 26th.

Scholarship: Recipient has been chosen and Jordin and Mike will present the award on May 10th at the high school. (Drae Bauer)

Flower baskets: Fine where they are unless it gets too hot; Olson will contact Val if it does – people who are hanging them can't do it until after Memorial Day. Schaul's currently has the extra flower baskets stored but we should be getting them out. Kim has offered to store them if needed and can take one to the Amish green houses to get an idea of cost that they would charge. Diane had an idea to contact the school about having the kids involved for planting them. Still should get quotes in case the school isn't interested. Val got plaque options; most donations that came in would like something engraved on them. The 2x4 plastic engraved are \$5 each. The metal are \$6.50 each. We plan to go with the plastic; need to determine if these should all have the same statement or have other options. At least this year they will remain personalized; future will depend on if the text is limited by the plaque producer. The Love Blooms display should be replaced; we would also like to incorporate the new logo with the display. Could check with the school about getting something done by the shop class.

New Business:

Looking at ways to better communicate with the city on DIG and its events; members could attend City Hall meetings or city hall members attend DIG meetings.

Next general meeting: June 19, 2023

Meeting adjourned: 7:19 PM